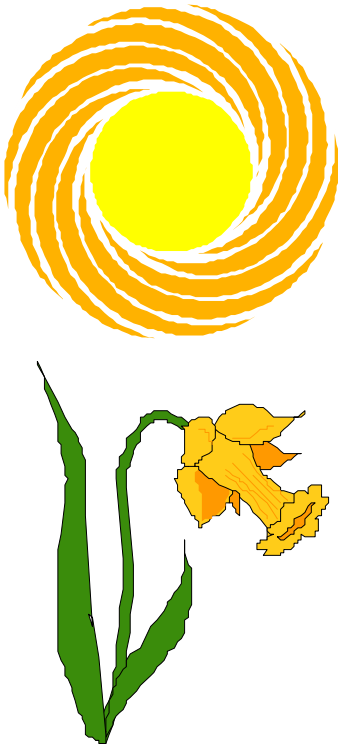


COLORFUL CONCEPTS

Notes by Marsha Rae of Rae Designs and "Home By Design"

RED

- Causes blood pressure to raise
- Increases motor activity
- Stimulates appetite
- Increases sex drive
- Decreases awareness of time
- Gravitate to red when anticipating a move
- Found in the extremities in Kirlian
- Not good for hyperactive
- Not good for high blood pressure
- Good for inactive or low blood pressure
- Can stimulate aggressive behavior



YELLOW

- Hardest color for eyes to process
- Large doses can cause vertigo, uneasiness, nausea, & crankiness
- Bad for children's rooms, and the elderly
- First color eye sees
- Sticks in mind like bookmark
- Resembles sunshine, and can bring light and energy to a room
- Lighter, more buttery tones can create a wonderful feeling, especially
when combined with medium to light gray blues
- Found in heart & lungs
- Asthmatics and heart patients often gravitate to this color
- With increased smog and air pollution, this color is here to stay.....
Learn how to use it!!

BLUE

- Creates sense of trust or trustworthiness
- Great for job interview
- Vast difference between cool and warm
- Great as accent color
- Not good as major color
- Color of perception
- Eyes and Ears in Kirlian
- Medium to light (warm!!!) are calming colors
- Great for study halls
- Great for children's rooms
- DO NOT CROSS KEYS!!!!
- Can be found in all palettes - Especially Nurturing & Romantic

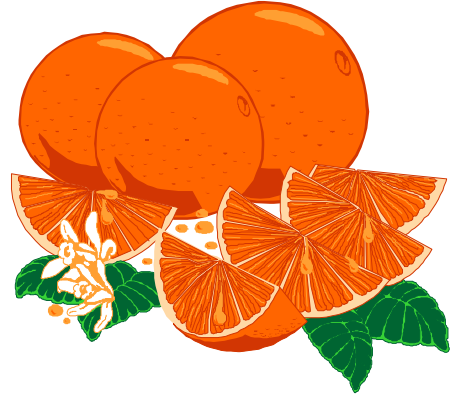


GREEN

- Darker tones - color of prosperity - Bel Aire hotel
- Most welcoming of all colors
- Helps adjust to change
 - Children - move
 - Parents losing home
 - Foreign students
 - Foster children
- Color of communication
- Many classrooms and study hall
- Also a calming color - restful
- Can add by using plants
- Cooler tones seem richer
- Great foil for darker, saturated colors such as aubergine, burgundy
- Most often omitted from palette
- Usually needs to be opposite key
- Found in all moods, but dominant often in Healing and Nurturing

ORANGE

- De-classifier
- Very friendly and open - no secrets or pretenses
- Least popular of all the major colors for decorating - probably message
- Found in digestive in Kirlian
- Ulcers or hunger - may gravitate
- Mostly in advertising - with blue indicates value
- Landscaping - combine with purple for attention - colors of the 90's
- Clothing - combine with purple for attention
- Every 20-30 years - brief period of broad acceptance
- Found in Healing, Nurturing and some playful palettes



PURPLE

- Major color of the 90's
- Major classifier
- First time in history - available to the masses
Instability of pigments
Expensive to produce - pigments rare
- Found in the brain in Kirlian photography
- Gravitate to this color when under stress - or have headache
- Romantic - quixotic and unstable
- Add to old in order to update - decor, wardrobe, etc.
- Here to stay - just different applications in 21's century
- Probably most dramatic combination is with strong yellow or gold
- Currently - mixed with sage greens, khaki, manila, black, and even burgundy. Also with silver, pewter, and gold
- Part of the Intellectual palette, as well as romantic, playful

